

# Jonathan Branfman

Cornell University  
Jewish Studies & English  
branfman@cornell.edu

---

## EDUCATION

- Ph.D. Women's, Gender & Sexuality Studies, The Ohio State University, Columbus, 2019  
Committee: Shannon Winnubst, Linda Mizejewski, Laura Levitt, M. Joseph Ponce
- M.A. Women's, Gender & Sexuality Studies, The Ohio State University, Columbus, 2017
- B.A. History and French, Washington University, St. Louis, 2011

## PROFESSIONAL APPOINTMENTS

- 2020 – 2022 Cornell University  
Visiting Assistant Professor  
Joint appointment: Jewish Studies / English
- 2019 – 2020 College of William & Mary  
Visiting Assistant Professor  
Joint appointment: Film & Media Studies / Gender, Sexuality & Women's Studies

## FELLOWSHIPS & AWARDS

- 2020 Summer Scholar in Residence, Hadassah-Brandeis Institute for Jewish Gender Studies
- 2018 Presidential Year Fellowship, The Ohio State University
- 2015 Graduate Associate Teaching Award, The Ohio State University

## PUBLICATIONS

### Book Project

*Masculinity, Race & Millennial Jewish Stardom*. Will submit proposals in September 2020.

### Peer Reviewed Journal Articles

- 2020 Jewy/Screwy Leading Lady: *Crazy Ex-Girlfriend* and the Critique of Rom-Com Femininity. *Journal of Modern Jewish Studies* 19 (1): 71–92.
- 2019 Plow Him Like a Queen!: Jewish Female Masculinity, Queer Glamor, and Racial Commentary in *Broad City*. *TV & New Media*. DOI: 10.1177/1527476419 855688

- 2019 Teaching for Coalition: Dismantling 'Jewish-Progressive Conflict' through Feminist and Queer Pedagogy. *Frontiers* 40 (2): 126–66.
- 2018 Branfman, Jonathan. 2018. Failed Fatherhood and the 'Trap of Ambivalence' Assimilation, Homonormativity, and Effeminophobia in The New Normal. *Journal of Homosexuality* 66 (12): 1671–92. <https://doi.org/10.1080/00918369.2018.1510263>.
- 2017 Covering in the Classroom: Toward a Pedagogy of Uncovering. *Feminist Teacher* 26.1: 72-82.

#### Co-Authored Peer Reviewed Journal Articles

- 2019 **Branfman, J.** Laughing to Sexual Education: Feminist Pedagogy of Laughter as a Model for Holistic Sex Education." *Sex Education*. DOI: 10.1080/14681811.2018.1559728. W/ Kristen Kolenz.
- 2017 **Branfman, J.** Relaxing the Straight Male Anus: Reducing Homohysteria Around Male Anal Pleasure. *Sexualities*. 21.1-2: 109-127. W/ Susan Ekberg Stiritz and Eric Anderson.
- 2012 **Branfman, J.** Teaching Men's Receptive Pleasure: Challenging Gender Norms with "Prostage" Education. *American Journal of Sexuality Education*. 7.4: 404-428. W/ Susan Ekberg Stiritz.

#### Book Reviews

- 2016 Review of Nguyen, Hoang Tan. *A View from the Bottom: Asian American Masculinity and Sexual Representation*. Durham, NC: Duke University Press, 2014. *Sexualities*.
- 2015 Review of Shohat, Ella and Robert Stam. *Race in Translation: Culture Wars Around the Postcolonial Atlantic*. New York: New York University Press, 2012. *Interventions*.

#### In Preparation

Nice Jewish Rapper: Drake's Detachable Judaism and Racialized Masculine Mobility. In preparation for the *Journal of Modern Jewish Studies*.

#### Educational Publications

- 2019 *You Be You! The Kid's Guide to Gender, Sexuality and Family*. London. Jessica Kingsley Publishers. Translated editions: Chinese, Arabic, Russian, Spanish.

#### INVITED TALKS

- 2019 Humanizing Sex Education. TEDx at the Ohio State University. February 23.

## CONFERENCE ACTIVITY

- 2020 Jewy/Screwy Leading Lady: *Crazy Ex-Girlfriend* and the Critique of Rom-Com Femininity. Society for Cinema & Media Studies, Denver, CA. April 1-5.
- 2019 Lil Dicky & Big Dipper: Dancing Jewish Queer Masculinities on YouTube. The Association for Jewish Studies, San Diego, CA. Dec 15-17.
- 2019 Melodramatized Musclemans: Ethnicity, Comedy, and 'Likable' White Male Backlash in *Thor: Ragnarok*. National Women's Studies Association, San Francisco, CA. Nov 14-17.
- 2018 'Two Jewesses Tryin' to Make a Buck': Jewish Female Masculinity and Feminist Utopias in *Broad City*. The Association for Jewish Studies, Boston, MA. Dec 18-20. Panel organizer.
- 2018 Solving 'Jewish-Progressive Conflict' with Jewish Feminist Pedagogy. National Women's Studies Association, Atlanta, GA, November 8-11. Panel organizer.
- 2017 'Where's the Bathroom?!' 'Jewing' Race, Gender & Sexuality in *Crazy Ex-Girlfriend*. Association for Jewish Studies, Washington, DC, Dec 17-19.
- 2017 Linking Racism, Islamophobia and Anti-Semitism in the Era of Donald Trump. National Women's Studies Association, Baltimore, MD. Nov 16-19.
- 2016 'Men of Israel': Pornography and the Gay Muscle Jew. National Women's Studies Association, Montréal, Canada. Nov 10-13. Panel organizer.
- 2015 Cruising *Jewtopia*: Gender Deviance & Precarious Whiteness. National Women's Studies Association, Milwaukee, WI, Nov 12-15.
- 2014 Silly Fairies & Badass Faggots: Insubordinate(?) Anti-Masculinities on TV. National Women's Studies Association, San Juan, Puerto Rico, Nov 13-16.
- 2013 Teaching Men's Anal Pleasure: Challenging Gender Norms with 'Prostage' Education. Society for the Scientific Study of Sexuality, Los Angeles, Apr 20-23

## CAMPUS & COMMUNITY TALKS

- 2019 Jewish Feminism and Feminist Judaism. Columbus Jewish Community Center. Columbus, OH.
- 2018 Streisand Strikes Back: Jewish Women in Comedy Today. Columbus Jewish Community

Center. Columbus, OH.

- 2018      LGBT Education & Inclusion. Diversity Committee of The Ohio State University Board of Directors. Columbus, OH.
- 2018      Pedagogy of Laughter: Using Laughter and Joy in Teaching. W/ Kristen Kolenz. University Center for the Advancement of Teaching. Columbus, OH.
- 2018      Masculinity and Race in Jewish Rap. Wellington Graduate Research Competition. Columbus, OH.
- 2018      *You Be You!* A Reading with the Author. Ohio State University's Urban Arts Space. Columbus, OH.
- 2017      Queer & Now: LGBTQIA Inclusion in the Jewish Community, 1970 – 2018. Columbus Jewish Community Center. Columbus, OH.
- 2017      Are Jews White? Tracing Jewish Racialization, Gender & Sexuality. Columbus Jewish Community Center. Columbus, OH.
- 2016      Why Teach About Jews in WGSS? Panel organizer. The Ohio State University. Columbus, OH.

## **TEACHING EXPERIENCE**

### **Instructor of Record**

#### Gender Studies

- Intro to Gender Studies
- Masculinity, Race & Nation
- Race, Gender & Sexuality in Popular Media
- Racial & Gender "Passing" Onscreen
- TV's New Jews: Race, Gender & Sexuality

#### Jewish Studies

- Brazil to Brooklyn: Jewish Cultures of the Americas
- TV's New Jews: Race, Gender & Sexuality
- Racial & Gender "Passing" Onscreen

#### Film & Media Studies

- Intro to Film & Media Studies
- TV News Satire
- TV's New Jews: Race, Gender & Sexuality
- Racial & Gender "Passing" Onscreen

## **The Ohio State University, Rape-Prevention & Sexual Health Educator**

Program co-founder, coordinator and instructor (fall 2013 – spring 2019)

## **PROFESSIONAL SERVICE**

### **To Field**

Jewish Caucus Co-Chair, National Women's Studies Association. 2016 – present.

### **To University**

Advisor in Sexuality Studies and Disability Studies. The Ohio State University. 2015-2018.

Selection Committee, Graduate Associate Teaching Award. The Ohio State University. 2016.

## **PROFESSIONAL ASSOCIATIONS**

National Women's Studies Association, 2013 – present.

Association for Jewish Studies, 2016 – present.

Society for Cinema & Media Studies, 2018 – present.

## **LANGUAGES**

French: Fluent speaking and reading, advanced writing.

Spanish: Advanced speaking and reading, intermediate writing.

Hebrew: Advanced speaking, intermediate reading, basic writing.

Chinese (Mandarin): Beginner speaking, reading, and writing.

## **PRESS COVERAGE**

2020. *Friday Night Movie Podcast*. Sex Comedies. January 25. <https://bit.ly/38Nrxfo>.

2019. *Friday Night Movie Podcast*. Jewish Masculinity in Pop Culture. November 22.  
<https://bit.ly/35r4S7t>

2019. *SuccessInSight Podcast*. LGBTQ Education for Children. August 26. <https://bit.ly/2PAvboA>.

2019. *All Sides with Ann Fisher*. The Steubenville Rape Case & Toxic Masculinity. June 17.  
<https://bit.ly/31D2o4O>

2019. *Sinister Myth Podcast*. Sex Education, & the Problem with The Little Mermaid. May 29.  
<https://apple.co/2N5dcWd>.

2019. *The Queer Arabs Podcast*. LGBTQ Education in Arabic. March 22. <https://bit.ly/2CvPsCX>

2018. *NHK*. “セクハラ・性暴力と‘男らしさ’” (Sexual Harassment, Sexual Violence & Masculinity), August 24, 2018. <https://bit.ly/2TSppAo>.

## REFERENCES

### **Linda Mizejewski**

Professor of Women's, Gender & Sexuality Studies  
The Ohio State University

### **Shannon Winnubst**

Chair and Professor of Women's, Gender & Sexuality Studies  
The Ohio State University

### **Richard Lowry**

Chair and Professor of Film & Media Studies  
William & Mary

### **Laura Levitt**

Professor of Jewish Studies and Gender, Sexuality & Women's Studies  
Temple University